

Tips On How To Choose The Right Pillow

- Use the sample pillows available in store.
 - Lie in your usual sleeping position.
- Check for comfort, firmness and height of pillow to ensure that it gives you good spinal alignment.

A good pillow should not be too high to make you feel strained at your shoulders or too low to give you a neck ache. The material should promote good air flow to help keep you cool.



A Customised Pillow For Almost Everyone

Simmons® Beautyrest® revolutionary pillows are customised to suit each person's preference of comfort, support and sleeping style. They are designed to accommodate the individual's unique head shape, weight and built.



Beautyrest

The Pillow For Peak Performance



There are four levels of firmness in the **NeckCare Pillow** range:

- NeckCare 1 - Soft
- NeckCare 2 - Medium
- NeckCare 3 - Firm
- NeckCare 4 - Ultra firm

There are three levels of firmness in the **NextGen Pillow** range:

- NextGen 100 - Soft
- NextGen 200 - Medium
- NextGen 300 - Firm

Care For Simmons® Pillow

Simmons® Beautyrest® Pillows cannot be washed as there are pocketed coils inside.

You may like to keep your pillow clean and sterile with a pillow protector in addition to the pillow case.

It is advisable to air your pillow and for hygiene purposes, change your pillow every 2 years.

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Importance Of A Good Pillow



To enjoy a good night's sleep, it is crucial that we have the right bed companions. Besides having a good mattress, the pillow is just as important in your entire bed set ensemble. A pillow without proper spinal alignment may affect your sleep quality.

The right pillow provides proper head and neck support and renders a good spinal alignment while you sleep.

The way we sleep may also affect the choice of our pillow. Check for comfort and firmness levels and whether the pillow promotes good spinal alignment.

A good pillow should also promote good airflow to help keep you cool while you are asleep.

Simmons® Beautyrest® NeckCare Pillow

The Simmons® Beautyrest® NeckCare Pillow is the first pocketed coil pillow in the bedding industry. It has an air reservoir supported by pocketed coils, which are wrapped with fibre pockets that enhance durability. It is made with 100% premium cotton twill, tastefully trimmed with embroidered logo. It is also non-allergenic and bacteria-free.



Simmons® Beautyrest® NextGen Pillow

Simmons® Beautyrest® NextGen Pillow comprises of the winning combination of the comfort and conformability of memory foam and the support and durability that only pocketed coil springs can provide. It also provides relief to pressure points especially to neck and shoulder muscles.



The Seven Key Benefits Of Simmons® Pillows



Instant Adaptability

- 60 pocketed coils conform immediately to unique head shape, weight and movement.
- Natural spinal alignment for a deserved ache-free sleep.



Non-Allergenic

- Individually wrapped pocketed coils in 100% premium cotton twill.
- Non-allergenic and bacteria-free materials and fabric.



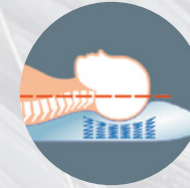
Ability To Breathe

- When head exercises pressure on pillow, air stored inside is released, along with heat and moisture.
- Fresh air flows in when pressure ceases, providing ideal micro air climate.



Controlled Microclimate

- The memory foam dissipates heat and automatically regulates the individual's microclimate.
- The NeckCare pillow is cushioned by air pockets to relieve restlessness.



Ideal Spinal Alignment

- Boasts of an independent suspension system.
- Head, neck and spine remain aligned without muscle tension and morning aches.



Active Contour

- Pocketed coils instantly adapt to head and neck movement.
- Gives proper support and spinal alignment.



Memory Foam

(Applicable to NextGen pillows only)

- Instantly moulds to the natural shape of the head and neck, which gives freedom of movement and pressure point relief.
- The foam's heat and pressure sensitivity accords closer interactivity with the pillow, allowing you a more restful, uninterrupted sleep.

