

Beautyrest
BLACK®

DREAM
IN
BLACK™



DREAM IN BLACK™

Sleep is more than a necessity and a mattress should represent something more than utility.

Beautyrest Black® is where technology and luxury intertwine to take you far beyond mere comfort. It's about sleep that indulges the senses. Sleep that refuses to compromise. Sleep that's so completely restorative and inspiring, it borders on the sacred. Explore the distinctive elements that compose the

Beautyrest Black sleep experience.



THE HEART OF THE MATTRESS

Advanced Pocketed Coil® Technology

is the heart of the

Beautyrest Black Mattress.

With *alternating* Advanced Pocketed Coil®

for Beautyrest Black Radiance and

full Advanced Pocketed Coil® for

Beautyrest Black Brilliance, these

triple-wired coils are exclusive to the

Beautyrest Black Series.

Coupled with our Coil-on-Coil
technology for both models, enjoy greater
durability and motion separation for
undisturbed sleep and back support.



HUNDREDS OF COOLING CARATS

Diamond-infused AirCool Memory Foam combined with Advanced Pocketed Coil® Technology deliver pressure relief and create our best conforming back support. Micro diamonds in the foam conduct heat away from the body, for a cool and comfortable sleep.



INNOVATIVE COMFORT

Taking temperature management even further, Beautyrest Black Series introduces Latex foam with Gel. The natural latex foam is applied with a new breathable gel technology to the surface designed to help provide a good air flow and an ideal sleep climate.

Enjoy humidity control with the Beautyrest® Mist Foam, available in Beautyrest Black Brilliance. At optimum humidity level, one can enjoy the benefits of better air circulation and also prevention of mould and dust mites growth in the mattress.



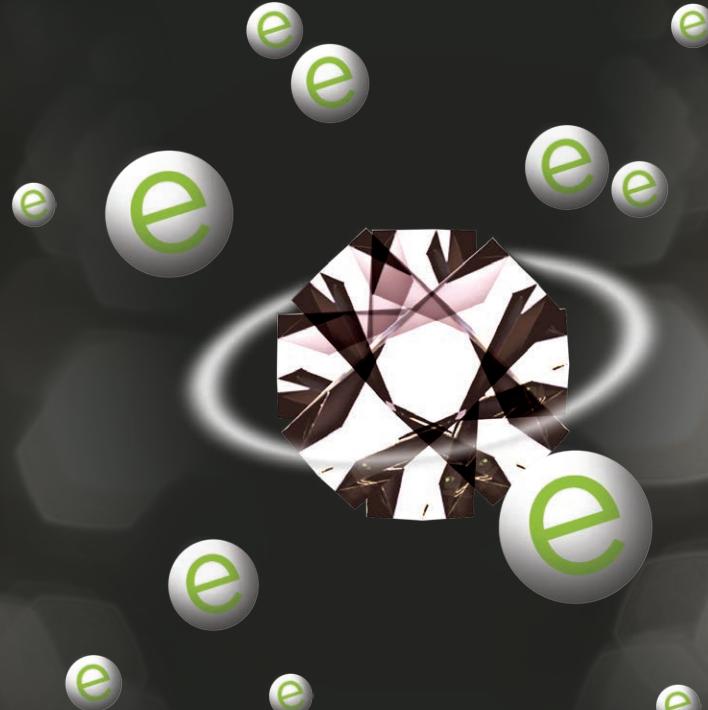
PROTECTION BENEATH THE SURFACE

Filcare Fibre, located just beneath our luxurious Beautyrest Black surface fabric, is an anti-bacteria fibre which helps to reduce growth and reproduction of bacteria in the mattress.



THE PROMISE OF ABSOLUTE REJUVENATION

Equipped with the revolutionary **e-ION CRYSTAL™** technology, the Beautyrest Black Series brings multiple benefits to your sleep as the fibre emits positive effect of Negative-Ion and Far-Infrared Rays. With better quality sleep, you will rest better and wake up fully refreshed and rejuvenated, in mind, body and health.



LUXURIOUS TO THE TOUCH

A bed is an intimate choice — and it's no coincidence that our high performance fabrics play a key part.

When combined with our Advanced Pocketed Coil® Technology and premium memory foams, the luxurious fabrics create a rejuvenating sleep environment that can only be experienced with a Beautyrest Black mattress.

BEAUTYREST BLACK® Radiance





BEAUTYREST BLACK®
Brilliance

CONFORMING BACK SUPPORT

- ◆ Coil-on-Coil Technology
- ◆ Alternating/ Full Advanced Pocketed Coil®

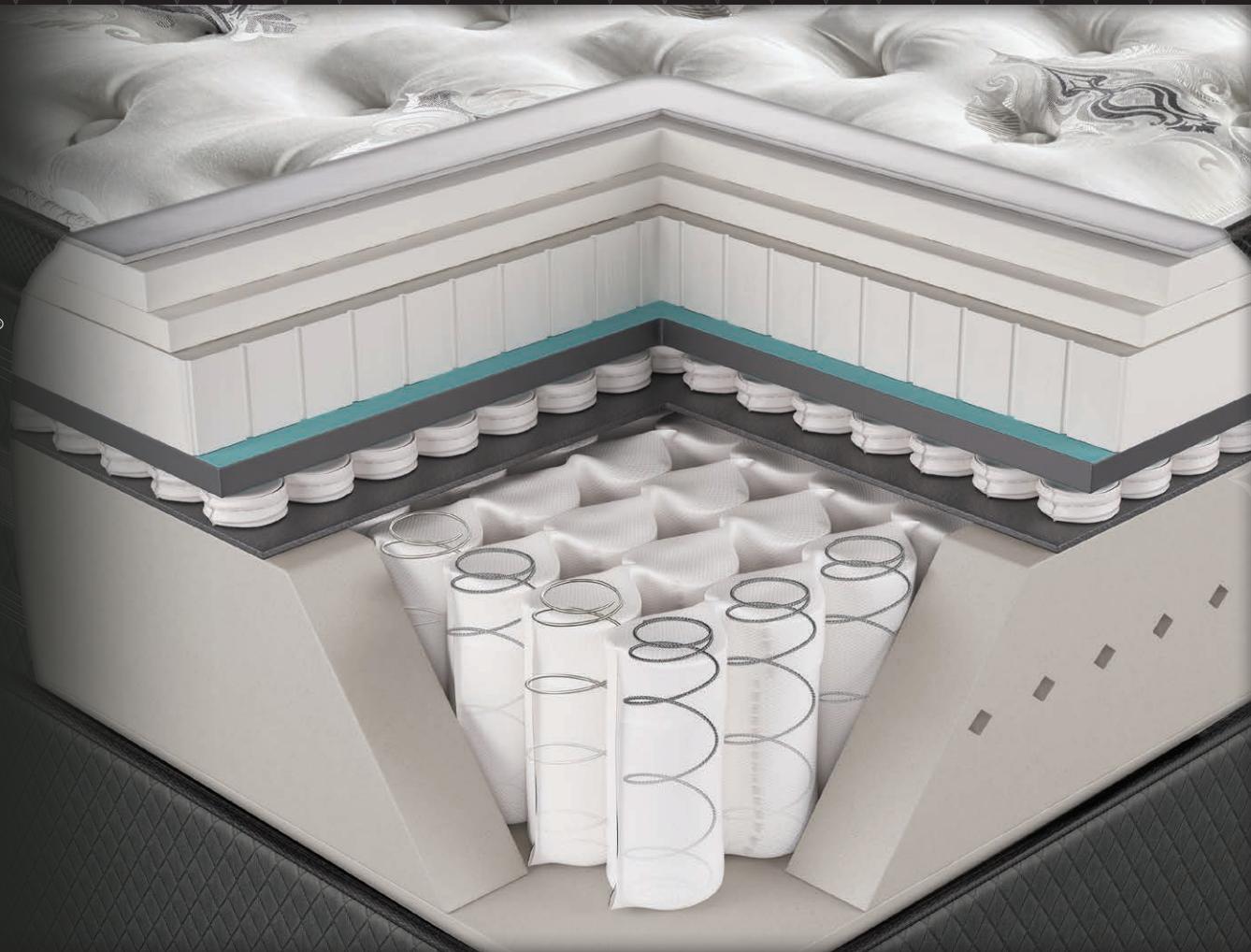
COMFORT AND PRESSURE RELIEF

- ◆ Beautyrest® Mist Foam*
- ◆ Diamond-Infused AirCool Memory Foam
- ◆ Latex Foam with Gel

ADDITIONAL FEATURES

- ◆ e-ION CRYSTAL™ Technology
- ◆ Filcare Fibre
- ◆ Super Pillow-Top

Features vary from model to model.





SLEEP WITH PEACE OF MIND

Tested, Proven and Made to last, the Beautyrest Black Series assures you of nights of perfect sleep. Rest easy with peace of mind knowing the support and comfort will be there for many nights to come.

DREAM IN BLACK™

SIMMONS INNOVATIONS



ADVANCED POCKETED COIL®
Triple-woven wire individually wrapped Pocketed Coils result in increased strength, durability and conformability.



DIAMOND-INFUSED AIRCOOL MEMORY FOAM
Dissipates heat away from the body, assist for a cool and comfortable sleep.



e-ION CRYSTAL™
14 mineral stones combined with benefits of Negative-Ions & Far-Infrared Rays.



BEAUTYREST® MIST FOAM
Built with a moisture control function, the foam releases or absorbs moisture to provide a constant level of humidity.



NON-FLIP
Maintenance-free mattress.



MADE IN JAPAN
Fully imported from Japan.



COIL-ON-COIL
Coil-on-coil technology provides additional support, durability and resilience.



ALTERNATING ADVANCED POCKETED COIL® AND HIGH PROFILE POCKETED COIL®
Provide enhanced firmness, durability and motion transfer is virtually eliminated.



LATEX WITH GEL
A natural foam layer that vastly improves sleep by promoting superior air circulation and is anti-microbial.



SUPER PILLOW TOP
Featuring a loftier and plusher pillow pad, its luxury is reflected in its ensemble of high quality materials like cashmere, wool, silk, latex and memory foam.



ANTI-MICROBIAL
Kills entire colonies of bacteria and fungus.



TESTED & PROVEN
Increased durability proven through Cornell University Indentation Test.

Features vary from model to model.



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